



Greater Washington Aviation Open

May 15, 2023 | Army Navy Country Club | Fairfax, VA

**GWAO
Board of
Directors**

**Acting
President/Treasurer
Sam Whitehorn**

Elevate Government
Affairs

**Vice President
John Moloney**

Boeing

**Secretary
Dick DeiTos**
MWAC

Joel Bacon
AAAE

Darby Becker
GE Aerospace

Paul Feldman
GAMA

Matt Holdreith
Aviation Week

Steve Martin
InterVISTAS

Consulting

Mary Miller
Signature Aviation

Michael Robbins
AUVSI

Beth Rossman
Honeywell (Retired)

Don Skiados
Leadership
Communications &
Training

Pete West
West Advocacy
(Retired)

Greetings - the Greater Washington Aviation Open (GWAO) is back again for 2023. We are looking forward to seeing everyone on Monday, May 15th, at the Army Navy Country Club in Fairfax, Virginia.

The Greater Washington Aviation Open (GWAO) is the largest aviation charity event in the Washington, DC area. It has attracted thousands of aviation enthusiasts from all sectors of the industry and government, and from across the country and around the world for over three decades.

The purpose of the tournament is to bring leaders from the aviation community together to enjoy a day out of the office with fellow aviation industry colleagues and friends, and to raise money for worthy aviation-related causes. We need your support to make the event a success so that we can continue this decades long tradition.

GWAO has raised almost \$1.8 million for deserving aviation-related charities over the years. The GWAO features a live auction and a Victory Reception at the end of the day. The airline tickets, travel packages, and prizes we auction at the Victory Reception are second to none and serve to generate almost half of the tournament proceeds. The GWAO has enjoyed tremendous support from several major aviation, aerospace and defense companies over the years. We welcome new sponsors and hope that we can count on your support in 2023.

The proceeds we raised in our last tournament were split evenly to support two charities: Airlink and Veterans Airlift Command. We are once again honored to be supporting these two groups in 2023.

Airlink, based in Washington, DC, is a global humanitarian organization delivering critical aid to communities in crisis by providing airlift and logistical solutions to nonprofit partners, changing the way the humanitarian community responds to disasters around the world. Its network includes more than 150 nonprofit relief organizations and 50+ airline partners. Since its inception in 2010, Airlink has helped provide 40 million people with humanitarian aid, sent 10,000 skilled responders, and delivered over 7.5 million pounds of relief supplies around the world.

Veterans Airlift Command (VAC) provides free air transportation to post-9/11 combat-wounded veterans and their families for medical and other compassionate purposes through a national network of volunteer aircraft owners and pilots. Since its inception in 2006, the VAC has recruited over 2,700 aircraft owners and pilots across the country and coordinated flights for some 20,000 passengers over 12 million miles with a staff of four. Their volunteers report that serving these wounded heroes ranks at the top of their flying experiences. This is a mission where love for flying can be combined with individual involvement.

This year we will be adding a Pickleball Tournament to the day!

Everyone is welcome to come out and play golf or pickleball on May 15th - you can host a golf foursome for \$2,750 and/or a pickleball team of two for \$500; the Victory Reception is included for all teams. For non-golfers and non-pickleball players who want to join us later in the day, single tickets for the Victory Reception are \$150. Proceeds will go to support our charities!

Sponsorship opportunities are available on the attached – many already include complimentary golf and pickleball teams.

We thank you for your consideration.



2023 SPONSORSHIP PACKAGES

Diamond \$15,000

(One sponsorship available)

- Logo included on the tournament gift given to all GWAO participants.
- Complimentary golf foursome and pickleball team of two.
- Sponsor will receive reserved table for eight at Victory Reception for sponsor's use for its staff, players, and guests.
- Sponsor's name / logo in all tournament marketing material. Includes the tournament promotional and on-site brochures, website, and e-blast.
- Sponsor's name / logo prominently displayed at the GWAO Victory Reception.
- Listing in follow-up "thank-you" ad to run in aviation trade press including *Aviation Week & Space Technology* and *Air Transport World*.

Victory Reception Dinner \$10,000

(Three sponsors available)

- Complimentary golf foursome and pickleball team of two.
- Reserved table at Victory Reception.
- Sponsor's name / logo in all tournament marketing material. Includes the tournament promotional and on-site brochures, website, and e-blast.
- Listing in follow-up "thank-you" ad to run in aviation trade press including *Aviation Week & Space Technology* and *Air Transport World*.

Platinum/Champions Luncheon \$10,000

(Three sponsorships available)

- Complimentary golf foursome and pickleball team of two.
- Sponsor will receive reserved table for eight at Victory Reception for sponsor's use for its staff, players, and guests.
- Sponsor's name / logo in all tournament marketing material. Includes the tournament promotional

and on-site brochures, website, and e-blast.

- Sponsor's name / logo prominently displayed at the GWAO Victory Reception.
- Listing in follow-up "thank-you" ad to run in aviation trade press including *Aviation Week & Space Technology* and *Air Transport World*.

Grand Raffle Prize \$7,500

(Two sponsorships available)

- Complimentary golf foursome and pickleball team of two.
- Prominent recognition at the GWAO Victory Reception and recognition as Grand Raffle Prize Sponsor.
- Sponsor's name or logo prominently displayed at the GWAO Victory Reception.
- Listing in follow-up "thank-you" ad to run in aviation trade press including *Aviation Week & Space Technology* and *Air Transport World*.

Refreshments on the Golf Course \$6,000

(Multiple sponsorships available)

- Complimentary golf foursome and pickleball team of two.
- Signage at refreshment stations, and prominent listing in the on-site brochure.
- Sponsor's name or logo prominently displayed at the GWAO Victory Reception.
- Listing in follow-up "thank-you" ad to run in aviation trade press including *Aviation Week & Space Technology* and *Air Transport World*.

Golf Ball \$5,000

(Two sponsorships available)

- Complimentary golf foursome and pickleball team of two.
- Corporate logo placed on 2023 GWAO golf balls distributed to all players.
- Sponsor's name or logo prominently displayed at the GWAO Victory Reception.
- Listing in follow-up "thank-you" ad to run in aviation trade press

including *Aviation Week & Space Technology* and *Air Transport World*.

Cocktail Reception \$5,000

(Multiple sponsorships available)

- Complimentary golf foursome and pickleball team of two.
- Sponsor's name / logo prominently displayed at the GWAO Victory Reception. Includes the tournament promotional and onsite brochures, website, and e-blast.
- Listing in follow-up "thank-you" ad to run in aviation trade press include *Aviation Week & Space Technology* and *Air Transport World*.

Friends of the GWAO \$1,500 (Multiple sponsorships available)

- Choice of one of the following recognition opportunities: Hole-in-One Insurance Sponsor; GWAO Photography Sponsor; Driving Range Sponsor; Victory Reception Entertainment Sponsor
- Sponsor's name or logo prominently displayed at the GWAO lunch and reception.
- Listing in follow-up "thank-you" ad to run in aviation trade press including *Aviation Week & Space Technology* and *Air Transport World*.

Closest-To-the-Hole or Longest-Drive Contests \$250

(Six Sponsorships available)

- Special recognition on the course signage and in the program.

