

Greater Washington Aviation Open

June 27, 2022 Army Navy Country Club, Fairfax, VA

GWAO Board of Directors

Greetings - the Greater Washington Aviation Open (GWAO) is back after a two-year break!!

President Darby Becker GE Aviation We are thrilled to be back and are writing to request your support for the 32nd Annual Greater Washington Aviation Open. This year's tournament will be held on Monday, June 27, 2022, at the Army Navy Country Club in Fairfax, Virginia.

Vice President John Moloney Boeing

The Greater Washington Aviation Open (GWAO) is the largest aviation charity event in the Washington, DC area. It has attracted thousands of aviation enthusiasts from all sectors of the industry and government, and from across the country and around the world for over three decades.

Secretary Dick DeiTos MWAC

The purpose of the tournament is to bring leaders from the aviation community together to enjoy a day out of the office (and, off Zoom meetings...), with fellow aviation industry colleagues and friends, and to donate proceeds from the event to worthy aviation-related causes.

Treasurer Sam Whitehorn Elevate Government Affairs

GWAO has raised almost \$1.7 million for deserving aviation-related charities over the years. The GWAO features a live auction and a Victory Reception following the golf tournament. The airline tickets, travel packages, and prizes we auction at the Victory Reception are second to none and serve to generate almost half of the tournament proceeds. The GWAO has enjoyed tremendous support from several major aviation and defense companies over the years. We welcome new sponsors and hope that we can count on your support in 2022.

Joel Bacon AAAE

> The \$90,000 in proceeds we raised in our last tournament were split evenly to support two charities: *Airlink* and *Veterans Airlift Command*. We are once again honored to be supporting these two groups in 2022.

Paul Feldman GAMA

> Airlink, based in Washington, DC, is a nonprofit organization linking the aviation industry and humanitarian response organizations to ensure relief workers and material aid reaches those impacted by natural disasters and other humanitarian crises around the globe. Its network includes more than 130 aid organizations and 50 commercial and charter airlines. Since its inception in 2010, Airlink's airline partners have flown more than 8,000 relief workers and transported nearly 5,000,000

Matt Holdreith

pounds of humanitarian cargo.

Aviation Week Steve Martin

> *Veterans Airlift Command (VAC)* provides free air transportation to post-9/11 combat-wounded veterans and their families for medical and other compassionate purposes through a national network of volunteer aircraft owners and pilots. Since its inception in 2006, the VAC has recruited over 2,700 aircraft owners and pilots across the country and coordinated flights for some 19,000 passengers over 12 million miles with a staff of four. Their volunteers report that serving these wounded heroes ranks at the top of their flying experiences. This is a mission where love for flying can be combined with individual involvement.

InterVISTAS Consulting

Mary Miller Signature Flight

> We have invited Federal Aviation Administrator Stephen Dickson to the tournament this year as our Honorary Chair. We will also honor GWAO Board Member and long-time aviation professional, Pete

Support

West, as the Honorary Industry Chair. Everyone is welcome to come out and play golf on June 27th - you can host a foursome for \$2,500

(payment received by May 1) or \$2,700 (after May 1); the Victory Reception is included with the price for the foursome. For non-golfers who want to join us later in the day, single tickets for the Victory

Michael Robbins The Moak Group

Beth Rossman

Honeywell

Don Skiados

Leadership

& Training

(Retired)

Pete West West Advocacy

Communications

Reception are \$150. Proceeds will support our charities!

Sponsorship opportunities are attached – many already include complimentary golf foursomes. We thank you for your consideration.

2022 SPONSORSHIP PACKAGES

Diamond \$15,000

(One sponsorship available)

- Logo included on the tournament gift given to all GWAO participants.
- Complimentary golf foursome.
- Sponsor will receive reserved table for eight at Victory Reception for sponsor's use for its staff, players, and guests.
- Sponsor's name / logo in all tournament marketing material. Includes the tournament promotional and on-site brochures, website, and e-blast.
- Sponsor's name / logo prominently displayed at the GWAO Victory Reception.
- Listing in follow-up "thank-you" ad to run in aviation trade press including *Aviation Week & Space Technology* and *Air Transport World*.

Victory Reception Dinner \$10,000 (Three sponsors available)

- Complimentary golf foursome.
- Reserved table at Victory Reception.
- Sponsor's name / logo in all tournament marketing material. Includes the tournament promotional and on-site brochures, website, and e-blast.
- Listing in follow-up "thank-you" ad to run in aviation trade press including *Aviation Week & Space Technology* and *Air Transport World*.

Platinum/Champions Luncheon \$10,000

(Three sponsorships available)

- Complimentary golf foursome.
- Sponsor will receive reserved table for eight at Victory Reception for sponsor's use for its staff, players, and guests.
- Sponsor's name / logo in all tournament marketing material. Includes the tournament promotional

and on-site brochures, website, and e-blast.

- Sponsor's name / logo prominently displayed at the GWAO Victory Reception.
- Listing in follow-up "thank-you" ad to run in aviation trade press including *Aviation Week & Space Technology* and *Air Transport World*.

Grand Raffle Prize \$7,500 (Two sponsorships available)

- Complimentary golf foursome.
- Prominent recognition at the GWAO Victory Reception and recognition as Grand Raffle Prize Sponsor.
- Sponsor's name or logo prominently displayed at the GWAO Victory Reception.
- Listing in follow-up "thank-you" ad to run in aviation trade press including *Aviation Week & Space Technology* and *Air Transport World*.

Refreshments on the Golf Course \$6,000

(Multiple sponsorships available)

- Complimentary golf foursome.
- Signage at refreshment stations, and prominent listing in the on-site brochure.
- Sponsor's name or logo prominently displayed at the GWAO Victory Reception.
- Listing in follow-up "thank-you" ad to run in aviation trade press including *Aviation Week & Space Technology* and *Air Transport World*.

Golf Ball \$5,000

(Two sponsorships available)

- Complimentary golf foursome.
- Corporate logo placed on 2019 GWAO golf balls distributed to all players.
- Sponsor's name or logo prominently displayed at the GWAO Victory Reception.
- Listing in follow-up "thank-you" ad to run in aviation trade press including *Aviation Week & Space Technology* and *Air Transport World*.

Cocktail Reception \$5,000 (Multiple sponsorships available)

- Complimentary golf foursome.
- Sponsor's name / logo prominently displayed at the GWAO Victory Reception. Includes the tournament promotional and onsite brochures, website, and e-blast.
- Listing in follow-up "thank-you" ad to run in aviation trade press include Aviation Week & Space Technology and Air Transport World.

Friends of the GWAO \$1,500 (Multiple sponsorships available)

- Choice of one of the following recognition opportunities: Hole-in-One Insurance Sponsor; GWAO Photography Sponsor; Driving Range Sponsor; Victory Reception Entertainment Sponsor
- Sponsor's name or logo prominently displayed at the GWAO lunch and reception.
- Listing in follow-up "thank-you" ad to run in aviation trade press including Aviation Week & Space Technology and Air Transport World.

Closest-To-the-Hole or Longest-Drive Contests \$250

(Six Sponsorships available)

• Special recognition on the course signage and in the program.